

BLUE HERON DESIGN BUILD

DEVELOPING NEW GROUND



1320 Villa Barolo Avenue
Henderson, NV 89052
(702) 531-3000
www.blueheron.com

Blue Heron Design Build is a family-owned and -operated Las Vegas custom homebuilder founded in 2004 to pursue a passion for outstanding architectural design, quality craftsmanship and unparalleled service. The father-and-son team of Steve and Tyler Jones are involved personally with every facet of the homebuilding process, working tirelessly to achieve clients' goals through original and unique design and construction methods. As Las Vegas natives, they know the landscape and vibe and are here to stay, understanding that honesty, integrity and homeowner satisfaction are cornerstones to long-term success.

Blue Heron knows the definition of "luxury" is different for every homebuyer. Therefore, it goes above and beyond in all aspects of the design and homebuilding process. Blue Heron has created multiple luxury neighborhoods throughout the Las Vegas Valley to cater to those craving an exciting urban scene or a relaxing rural setting.

Creating exciting new options for homebuyers, Blue Heron infuses fresh thinking and refined design into the homebuilding process. With its unique design phi-

losophy, Blue Heron reinvents personal living spaces, redefines indoor/outdoor living and incorporates sophisticated features that complement a contemporary lifestyle.

Blue Heron homebuyers enjoy nontraditional open, integrated floor plans and progressive design elements for a sensible modern living space that is efficient, comfortable and aesthetically pleasing. Blue Heron aims to increase social interaction, enhance personal satisfaction and reflect each client's unique style. Plus, Blue Heron homes are developed in an aesthetically, socially and environmentally responsible manner.

Blue Heron takes pride in being environmentally sensitive and ecologically smart, incorporating green-building practices into each home. Recipient of the two highest industry ratings—"Platinum" certification by LEED and "Emerald" certification under the National Green Building Standard—for the New American Home at the 2013 National Association of Home Builders' International Builders Show in Las Vegas, Blue Heron is the only firm in the program's 30-year history to be selected for all three categories: architect, interior designer and builder. ■