

# IMAGINE LAS VEGAS

As a vibrant and world-renowned tourist destination, Las Vegas attracts almost 40 million visitors a year. The city's high quality of life continues to draw families, retirees and professionals to the city and the surrounding county, which stands at a little more than 2 million in 2012. Its special features include the following:

- Perennially a hotbed for entrepreneurship in the hotel, restaurant and casino and gaming industries along the Las Vegas Strip, the city is also a prime destination for business professional of all kinds, drawing more than 21,600 conventions to the city in 2012.
- Las Vegas has been one of the fastest-growing U.S. cities for the past decade. This is due, in part, to new residential high-rise developments and more than 40 master-planned communities that provide attractive amenities and a superior quality of life.
- Beyond the glitzy, glamorous Strip, Las Vegas is a city full of topnotch education institutions from private preschools to world-class accredited universities as well as museums and the best hospital systems and medical facilities in the region.
- A stunning urban oasis in the Mojave Desert, Las Vegas also offers endless outdoor adventure opportunities and boundless natural panoramic views with nearby Red Rock Canyon, Valley of Fire, Lake Mead and Hoover Dam and the Grand Canyon.
- A well-known premier destination for high-profile sporting events like professional bull riding, boxing, mixed martial arts and racing, Las Vegas and its surrounding area also is home to more than 100 golf courses and several minor league sports teams.
- Las Vegas has some of the most spectacular shopping in the world with dozens of high-end malls and outlets on and off the Strip as well as downtown. Notable destinations include the Fashion Show Mall and the Forum Shops at Caesars Palace.
- A truly global vacation destination, Las Vegas is home to 19 of the world's 25 largest hotels. It is known worldwide for its spectacular hotel-resort-casino megaplexes that offer indulgent amenities, A-list service and activities for visitors of all ages.
- From vast buffets to elegant five-star restaurants and everything in between, Las Vegas is a food lover's paradise. Constantly raising the culinary bar, the city plays host to some of the biggest names in food that continually serve up new and innovative cuisine.
- As the Entertainment Capital of the World, Las Vegas is a magnet for superstar headliners in residence as well as Broadway-quality theater and fabulous shows in addition to its endless selection of high-class casinos, bars and nightclubs for dancing the night away.

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# WJB

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## ABOUT WJ BRADLEY LAS VEGAS

The Las Vegas Branch is consistently one of WJ Bradley's top funding teams. The guiding principles of the team - Service, Respect, and Communication - result in coordinated efforts to make the Home ownership experience as smooth and memorable as possible. We have the expertise, experience, and above all else, the commitment to make every client feel like our only client.

**Service** - When you call WJ Bradley's Las Vegas Branch an experienced Loan Consultant will ask questions and listen to your needs in order to help you choose a Home Loan solution that compliments your lifestyle. A comprehensive analysis of financing options and qualifying requirements can be handled right over the phone. Up front approval can be processed

in as quickly as a matter of minutes, at no cost. Not all Loans are easy, our experts just make them seem that way.

**Respect** - We want to earn a customer's respect as a trusted advisor. We respect our client's time and will do everything possible to minimize the time and effort required of them. We believe in being accessible, that's why we have qualified Loan Consultants answering calls throughout the day, after hours, and we provide weekend access.

**Communication** - When we say "Yes" to a Loan, it means yes. All processing, underwriting, and approvals are performed in-house. Ongoing communication with our clients keeps them informed and reduces stress. Plus, state of the art technology compliments our commitment to the Customer Experience and smooth, on-time closings.



Bill Wilson  
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The 4.2-mile stretch of the world-renowned Las Vegas Strip attracts almost 40 million visitors from all over the world each year for entertainment and business. The dramatic architecture of recently added hotels and residential high-rises gives them high visibility in this city that is home to 19 of the world's 25 largest hotels.

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