

IMAGINE LAS VEGAS

As a vibrant and world-renowned tourist destination, Las Vegas attracts almost 40 million visitors each year. The city's high quality of life continues to draw families, retirees and professionals to the city, which pushed the population past two million in 2010. Its special features include the following:

- Perennially a hotbed for entrepreneurship in the hotel, restaurant, casino and gaming industries along the Las Vegas Strip, the city is also a prime destination for business professionals of all kinds, drawing nearly 18,000 conventions to the city each year.
- Las Vegas has been one of the fastest-growing U.S. cities for the past decade. This is due, in part, to new residential high-rise developments and nearly 40 master-planned communities that provide attractive amenities and a superior quality of life.
- Beyond the glitzy, glamorous Strip, Las Vegas is a city full of topnotch educational institutions from private preschools to world-class accredited universities as well as museums and the best hospital systems and medical facilities in the region.
- A stunning urban oasis in the Mojave Desert, Las Vegas also offers endless outdoor adventure opportunities and boundless natural panoramic views with nearby Red Rock Canyon, The Valley of Fire, Lake Mead, Hoover Dam and the Grand Canyon.
- A well-known premiere destination for high-profile sporting events like professional bull riding, boxing, mixed martial arts and racing, Las Vegas and its surrounding area also is home to more than 100 golf courses and several minor league sports teams.
- Las Vegas has some of the most spectacular shopping in the world with dozens of high-end malls and outlets on and off the Strip as well as downtown. Notable destinations include the Fashion Show Mall and the Forum Shops at Caesars Palace.
- Las Vegas is a global vacation destination that is home to 19 of the world's 25 largest hotels. It is known worldwide for its spectacular hotel-resort-casino megaplexes that offer indulgent amenities, A-list service and activities for visitors of all ages.
- From vast buffets to elegant five-star restaurants and everything in between, Las Vegas is a food-lover's paradise. Constantly raising the culinary bar, the city plays host to some of the biggest names in food that continually serve up new and innovative cuisine.
- The Entertainment Capital of the World, Las Vegas is a magnet for superstar headliners in residence as well as Broadway-quality theater and fabulous shows in addition to its endless selection of high-class casinos, bars and nightclubs for dancing the night away.



Everyday, Global Cash Access (GCA) creates new innovations, concepts and solutions that lead to enhanced customer service and robust profitability for its clients throughout the gaming industry.

With more than a decade of service to the world's leading gaming enterprises, GCA focuses on redefining the possibilities of cash-access products and related services worldwide. GCA creates technologies that set the standards for the entire industry and continues to blaze new trails for what cash access can do for casinos and their customers.

GCA is licensed in more than 350 jurisdictions with more than 8,000 patron touch points around the globe and has more than 5,000 telco connections that facilitate cash to casino floors. In 2011 alone, GCA processed more than 90 million transactions and dispensed more than \$19 billion in cash. GCA has delivered more than \$800 million in POS DEBIT to casino floors from their patented 3-in-1 Rollover integrated solution.

Poised to equip casinos with future-forward solutions that generate increased profitability, GCA's global presence—includes more than 400 employees serving more than 1,100 casinos in more than 35 countries—enabling

it to work side-by-side with its clients worldwide, which means real customer service in real time. GCA strives to become familiar with clients' operational goals and objectives, which assures that they deliver the right products and solutions to achieve success and their team of experts conduct regular scheduled service checks to ensure uninterrupted performance of GCA's devices.

With its global and local approach, GCA's presence still has worldwide reach with a community-based emphasis supporting initiatives and solutions that help casinos promote responsible gaming, follow local laws and coordinate with local customs and cultures. In 1999, GCA launched its Responsible Gaming Partnership program, the first of many to address underage and problem gambling. Since then, GCA has worked with associations worldwide to develop comprehensive tools, such as specific tracking and limit options, that help prevent problem gamblers from obtaining funds in a casino.

GCA is poised to equip your casino with future-forward devices and solutions that generate more profitability on your floor. Talk to us, and see how we make every transaction count.

Visit gcainc.com for more information today!

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VOLUME TWO



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We Win When You Win!

Everyday at GCA, we're creating new innovations and concepts that lead to enhanced customer service and more robust profitability for our clients. This is the core value that provides the foundation for our boldest thinking.

We focus on redefining the possibilities of cash-access products and related services throughout the gaming industry—both in the United States and abroad. The technologies we create are the standard bearers for the entire industry, and we continue to blaze new trails in terms of what cash access can do for casinos and their customers.

More than 1,100 gaming establishments worldwide come to us for ideas and innovation. All told, we processed more than 90 million transactions and dispensed more than \$19 billion in cash in 2011 alone. Our global presence enables us to work side by side with our clients worldwide—and that means real customer service delivered in real time.

GCA is poised to equip your casino with future-forward devices and solutions that generate more profitability on your floor. Talk to us, and see how we make every transaction count.

For more information
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